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Abstract

In response to inquiry from Sole Pineapple Co., BC Consulting engaged in efforts to improve company resource management in fiscal year 2018 while remaining within current company guidelines. Final results from this endeavor suggest multiple distribution and purchasing changes and show a $7.6 increase in profit per dollar upon implementation.

sole pineapple co. Resource Management

Executive Summary: Lead Analyst, Blake Conrad

Executive Summary:

Sole Pineapple Co. Resource Management

Lead Analyst, Blake Conrad

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Introduction

**Purpose**

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Sole Pineapple Co. has struggled financially for several years prior to fiscal year 2017. These struggles have culminated into a conglomerate of pressure for company executives. This pressure led Sole Pineapple Co. to investigate what types of ways their current suppliers and products could be leveraged to maximize their profits in upcoming years. Upon providing historical data, fiscal year 2017 produced profits of $10,000,000. After a full scale consultation, BC Consulting Lead Analyst Blake Conrad suggest a distributor by product outlook for fiscal year 2018 in *Table 1*. With the corresponding projections put in place, profits could yield as high as $76,350,000 pending any additional expenses or changes to distributors and products. This shows a projected $7.6 dollar increase this year for every dollar we profited last year, over a 700% change.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| D.V | Juice | Whole | Crushed | Sliced |
| Field 1 | 7500.00 | 10000.00 | 5000.00 | 17500.00 |
| Field 2 | 30000.00 | 0.00 | 0.00 | 0.00 |
| Field 3 | 22500.00 | 0.00 | 5000.00 | 17500.00 |

Methods, Models, and Tools

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